Team 7

Meeting 02: Initial Project Ideas

horizontal line

28 SEPTEMBER 2020 / 4:00 PM ET / ZOOM

# **ATTENDEES**

David Rak, Radhey Patel, Victoria Lara-Aguilar, Isabelle Goode

# **AGENDA**

## Last Meeting Follow-up

## Slide Presentation Preparation

## Meeting Link: <https://zoom.us/j/97571063845?pwd=eHZmVnBaSlhPU2d5bDc3a1FYc1d0QT09>

## New Business

## Begin Preparation for Upcoming Assignments (project update #1)

# **NOTES**

* Designing a Business Model and Checking Viabilities
* “EcoDash”
* Value Proposition/Problem it Solves

# **DECISIONS MADE**

* Decided on business idea
  + Brainstormed problem we are solving
  + Fine tuned business description
  + Decided why idea was chosen- overall marketability, value
* Delegation:
  + CMO/VP of Marketing: Isabelle
  + CTO/VP of Engineering: Radhey
  + CFO/ VP of Finance: David
  + CEO: Victoria
  + VP Sales/Business Development: Shared (Default to David if needed)
* Set tentative meeting date 9/29 7PM

# **ACTION ITEMS**

1. David- Brainstorm more business names, check over presentation slide, edit
2. Isabelle- Brainstorm more business names, check over presentation slide, edit
3. Victoria- Brainstorm more business names, check over presentation slide, edit
4. Radhey- Brainstorm more business names, check over presentation slide, edit

# **NEXT WEEK’S AGENDA**

* Plan to meet next week depending on class updates/ upcoming assignments